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Albany Medical Center Wins a Dose of Artistic Genius

Raleigh, NC – October 1, 2007 – Robert Matthews in the Materials Management Division of Albany Medical Center had no idea that a stroll through AHRMM's 45th Annual Conference and Exhibit in San Diego, CA would score his facility a brand new mural. By answering one question and attending a 30-minute demonstration with MediClick, he was eligible to win the exhibitor's grand prize. The prize is a ten foot mural that will be gifted to the facility by Matthews.

"MediClick will fly artist, Keith Norval, to Albany Medical Center to paint the mural on a wall of their choosing" says Mike Merwarth, President of MediClick.

Studies done at the Chelsea and Westminster Hospital in London, England, carried out by Dr. Rosalia Staricoff, have shown that the presence of art lowers blood pressure and anxiety among patients and reduces pregnant women's labor by two hours. It has also proven to be a desirable distraction from pain, sadness and worry when placed in waiting areas.

"Understanding the value of art in hospitals helped us choose the mural as our grand prize" notes Merwarth. "It will be a unique experience for everyone involved."

About **Albany Medical Center** (www.amc.edu)

Albany Medical Center is the region's only academic health sciences center in the 25 counties of eastern New York and western New England. The Center incorporates the 631-bed Albany Medical Center Hospital; one of upstate New York's largest teaching hospitals, Albany Medical College, which was founded in 1839 as one of the nation's first private medical schools; the Albany Medical Center Faculty Group Practice, staffed by hundreds of full-time clinical faculty members of the Medical College; and the Albany Medical Center Foundation, Inc., one of the largest fund-raising organizations in the region.

About **MediClick**, Inc. (www.mediclick.com)

Based in Raleigh, North Carolina, **MediClick** provides comprehensive, next-generation, materials management and financial applications designed for the unique supply-chain and financial needs of both individual acute care facilities and large, complex IDN's. Written using the latest Microsoft development technologies, **ProClick – MediClick**'s name for its family of products – provides complete integration with the wealth of information available via the Internet. **MediClick**'s integrated solution set (**ProClick** MM /AP/GL) delivers a comprehensive supply chain solution, driving significant cost savings and better decision-making for healthcare organizations.

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About **Keith Norval** (www.keithnorval.com)

Keith was born and raised in suburban Harare, Zimbabwe. His dad was an entomologist, studying tick borne diseases, specifically heart-water disease. His mom taught Grade One at North Park Elementary. Much time was spent in the bush, when he and his brother would accompany their dad on his experiments. They would always see wild game - zebras, elephants and antelopes, with an occasional lion or hippopotamus. His father's work took them to Kenya in 1988 and Gainesville, Florida in 1990. Travel became a part of growing up. He attended the Savannah College of Art and Design in Savannah, Georgia. After completing his B.F.A. in illustration, he decided to move north. He now lives in Raleigh, North Carolina and works out of his Artspace studio located in downtown. His oil paintings and drawings are filled with animals and funny people.